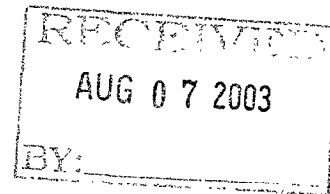




PHARMAVITE

July 14, 2003

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Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington, DC 20204

Pharmavite Reference: 19108 L25AA

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

- (1) Name and address of manufacturer:  
Pharmavite LLC, PO Box 9606, Mission Hills, CA 91346
- (2) Text of the statement(s):  
Lycopene promotes heart health.
- (3) Name of the dietary ingredient(s):  
Lycopene
- (4) Name of the dietary supplement(s):  
Products containing Lycopene as a single ingredient or in combination with other ingredients

The above statement(s) may be used in one or more of the following brands of products: B.J.'s Wholesale, Kirkland Signature, Nature Made, Nature's Resource, Nutri Plus, Olay, Spring Valley, Target, TruNature, Walgreens.

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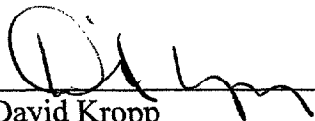
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Re: 19108 L25AA  
July 14, 2003  
Page 2

We certify the information in this notice is complete and accurate, and we have substantiation that the above statement(s) is truthful and not misleading.

Sincerely,

  
\_\_\_\_\_  
David Kropp  
Director, Regulatory and Consumer Affairs

cc. P. Bolar